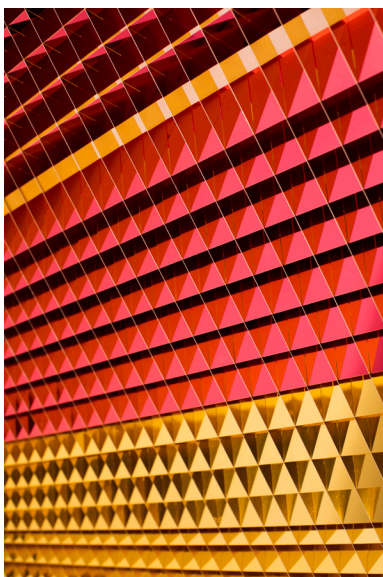


:mentalKLINIK PARADISE ON SALE

3 MAY–11 JUNE, 2023
DIRIMART DOLAPDERE



:mentalKLINIK
Double-Deal, 2301, 2023
Titanium covered aluminium, anodised
aluminium
102 x 200 x 4.5 cm (detail)

Dirimart is thrilled to present *PARADISE ON SALE*, the first solo show of the artist duo :mentalKLINIK with the gallery in its Dolapdere space. Based metaphorically on the idea of the cancelation of utopia in the 21st century, *PARADISE ON SALE* is a promised land for our saturated faces, filtered bodies and extremely fragile souls caged in seductive screenscapes of this hilariously dark age.

Transforming the exhibition space into a massive groundless installation with shifting scents, distorting mirrors, shiny poppers, and floating screens accompanied by surrounding and directed sounds, :mentalKLINIK generously offers an ultimate confessional for the innocently sinful souls to confront the hypocrisy of capitalistic leisure. Implemented structural elements of the entertainment sector as complementary units of the artworks inevitably play with our perception of corporate expectations from an art gallery. The installation functions as a wake-up call to those who fall asleep under the mega ruins in micro times, and as a hypertext for our hyper moods being challenged by the physicality overlapped with virtuality.

The welcoming piece, a meta-human, *Frenemy* showcases a computer-generated genderless character who personifies a sentiment that has no specific word to describe: a mesh of emptiness, a possible sense of inadequacy and being lost in finding a purpose which inevitably ends up bursting into tears. The large-scale muselet of champagne bottle floats on the mirrored confetti floor as a remnant of an unforgettable party frozen in time-space; once the piece of the moment, later forgotten and lost under the choreographed party lights. Surrounded by the mirrored window films, the installation repetitively reproduces its own reality; each time distorted and rejuvenated with the temporal orientation of the reflective, sculptural panes called *Double-Deal*. The spectators become the spectacle when they encounter *Cute Spy*, the charming surveillance camera in the shape of a pet owl interacting with them through movement and eye contact. The shifting scents formulated by :mentalKLINIK *Happily Dizzy and Awfully Witty* attack the involuntary memory to make this experience much more permanent in the viewers' subconscious, in collaboration with the sound installation *Lunatic Poems*, which are located at certain spots of the gallery space as if they are trying to jog the 21st century's vocabulary to our memories.

Holding up a mirror to the frenzy now and contemporary obsessions, :mentalKLINIK does not only appeal to the spectators' visual expectations but also deliberately recaptures all of the senses to keep them alert during and after the experience. In *PARADISE ON SALE*, :mentalKLINIK does not promise you a new paradise but rather asks you to celebrate the end of utopia as accomplices.



DIRIMART

Brussels-based artist duo from Istanbul, :mentalKLINIK, composed of Yasemin Baydar & Birol Demir, began their collaborative practice in 1998 with undisguised dexterity in bringing out the invisible political strategies and the social dynamics through ultra-contemporary devices of an apparent lightness. Like a multifaceted disco ball, :mentalKLINIK shows present an ambidextrous approach to their versatile universe. Their festive universe resists the limitations of a single vocabulary or style. It is playful and hedonistic, glamorous but also surprising, bearing violence that evokes the state of a bad trip after a great party or a creepy new beginning rising from a dead-end.

Their works shift between emotional and robotic attitudes. Artist duo reclaims the sparkling and authoritative visual language of the media and night spheres in a climate of sensory hyperstimulation engendered by multiple neon lights, slogans, light beams, mirror balls and confetti while playing with our unanimous attraction to objects glittering and seductive. It is a work of encryption to which they summon us, between the true and the false, the artificial and the superficial, as if everything was a case of falsification. :mentalKLINIK has an open laboratory approach to process, production, roles, conception and presentation. Their works are a mix of oxymorons and paradoxes, darkly humorous, self-contained range from immersive time-based installations to sculptures and objects that thwart categorisation.

:mentalKLINIK's experimental approach has been praised in numerous international exhibitions including *Bitter Medicine#02*, Borusan Contemporary, Istanbul, curated by Necmi Sönmez (2020); *Co-operation Would be Highly Appreciated* exhibition at SCAD Museum GA, USA, curated by Storm Janse van Rensburg (2015); *FreshCut*, MAK, Vienna_ Austrian Museum of Applied Arts / Contemporary Art curated by Marlies Wirth (2013); Istanbul Modern-Rotterdam, Boijmans van Beuningen Museum, Rotterdam (2012); Izmir Triennial of Contemporary Art, Izmir (2010); and *Tomorrow, Now*, MUDAM, Luxembourg (2007). They opened an introspective at La Patinoire Royale, Brussels curated by Jerome Sans in 2018. Their selected major solo shows are *Hypermoody*, Sabrina Amrani Gallery, Spain (2022); *Lovelessness* (2022), Eugster II Belgrade; *83% Satisfaction Guaranteed*, Louise Alexander, Porto Cervo, Italy (2015); *Truish* (2017) and *Thank You For Your Cooperation* (2014), Gallery Isabelle van den Eynde, Dubai; and *That's Fucking Awesome* curated by Jerome Sans (2011) and *rABBITHOLE* (2009) at Galerist, Istanbul. Their selected group shows are *Chroniques Biennale of Digital Imagination*, Panorama Friche La Belle De Mai, Marseille (2022); *Shake Your Body*, Lago Algo, Mexico City (2022); *Golden Room*, Palais des Beaux-Arts, Lille (2019); *Eldorama*, Tripostal, Lille (2019); *Racing the Galaxy* at Astana Art Show, Astana (2019). :mentalKLINIK's works are acquired by several public collections including Istanbul Modern, Istanbul, Turkey; Fundação Leal Rios, Lisbon, Portugal; Colección Alma Colectiva, Guadalajara, México; Hakanto, Antatninarivo, Madagascar; MAK-Austria, Museum of Applied Arts/Contemporary Art, Vienna, Austria.

For detailed information please contact the gallery at info@dirimart.com or +90 212 232 66 66. All images are subject to copyright, gallery approval must be granted prior to reproduction.



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:mentalkLINIK PARADISE ON SALE

May 3 Mayıs-June 11 Haziran

1 *Frenemy*

2023
İki kanallı senkronize video, 2'00" döngü,
sessiz, hareket tasarımı INFIN
*Two channel synchronised video, 2'00" loop,
no sound, motion design by INFIN*
316.8 x 180 cm

2-5 *Elsewhere is paradise*

2023
Mikro katmanlı polyester ve güneş filmleri
Micro-layered polyester and solar films

6 *Gorillas 1703*

2017
Elektroforme bakır, kaplama nikel
Electroformed copper, plated nickel
112.5 x 12 cm

7 *Double Deal 2307*

2023
Titanyum kaplı alüminyum, eloksal alüminyum
Titanium covered aluminium, anodized aluminium
200 x 100 x 4.5 cm

8 *Hypercloud on sky 2301*

2023
TV ekran, cilalanmış paslanmaz çelik,
tek kanallı video, ses, renk, 3'28" döngü
*TV screen, polished stainless steel, single channel video,
sound, color, 3'28" loop*
190 x 110 cm (kanatsız *without flap*)

9 *Gorillas 1705*

2017
Elektroforme bakır, kaplama nikel
Electroformed copper, plated nickel
116 x 13 cm

10 *Gorillas 1704*

2017
Elektroforme bakır, kaplama nikel
Electroformed copper, plated nickel
87 x 11.5 cm

11 *Gorillas 1707*

2017
Elektroforme bakır, kaplama nikel
Electroformed copper, plated nickel
118 x 9 cm

12 *Double Deal 2302*

2023
Titanyum kaplı alüminyum, eloksal alüminyum
Titanium covered aluminium, anodized aluminium
200 x 100 x 4.5 cm

13 *Hypercloud on sky 2301*

2023
TV ekran, cilalanmış paslanmaz çelik,
tek kanallı video, ses, renk, 8'08" döngü
*TV screen, polished stainless steel, single channel video,
sound, color, 8'08" loop*
190 x 110 cm (kanatsız *without flap*)

14-15 *Walleyed 2301*

2023
Tarayıcı robot ışık (2 parça), DMX Denetleyici 01'05'
döngü
*Analog scanner light (2 pieces), DMX Controller 01,
01'05" loop*

16 *Moet-1704*

2017
Cilalanmış pirinç
Polished brass
147 x 91 x 20 cm

17 *Moet-1801*

2018
Cilalanmış pirinç
Polished brass
70 x 60 x 74 cm

18 *Double Deal 2301*

2023
Titanyum kaplı alüminyum, eloksal alüminyum
Titanium covered aluminium, anodized aluminium
200 x 100 x 4.5 cm

19 *Cute Spy 2301*

2023
İnteraktif gözetleme kamerası
Interactive surveillance camera

20 *Double Deal 2304*

2023
Titanyum kaplı alüminyum, eloksal alüminyum
Titanium covered aluminium, anodized aluminium
200 x 100 x 4.5 cm

21 *Double Deal 2306*

2023
Titanyum kaplı alüminyum, eloksal alüminyum
Titanium covered aluminium, anodized aluminium
200 x 100 x 4.5 cm

22 *Gorillas 1703*

2017
Elektroforme bakır, kaplama nikel
Electroformed copper, plated nickel
112.5 x 12 cm

23 *Double Deal 2308*

2023
Titanyum kaplı alüminyum, eloksal alüminyum
Titanium covered aluminium, anodized aluminium
200 x 100 x 4.5 cm

24-25 *Slo-o-o-ow 2301*

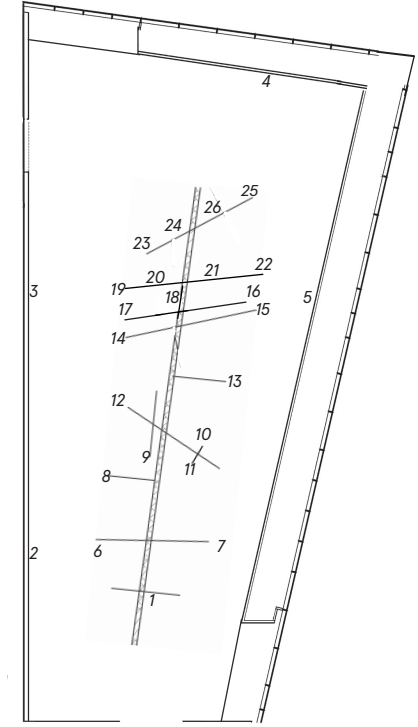
2023
Led süper flaş (2 parça) DMX controller,
koreografi 01'00", *Led super strobe (2 pieces)*
DMX controller, choreography 01'00"
8 x 45.5 x 25.5 cm

26 *Double Deal 2305*

2023
Titanyum kaplı alüminyum, eloksal alüminyum
Titanium covered aluminium, anodized aluminium
200 x 100 x 4.5 cm

27 *Dirty Language*

2023
Gümüş metalik konfeti
Silver metallic confetti



28 *Awfully Witty*

2022
Maytaptan ilham alan koku
Parfüm :mentalkLINIK, ÆTHER: Conceptual Parfumeri
tarafından üretilmiştir.
Sparkler inspired scent
Perfume by :mentalkLINIK produced by ÆTHER:
Conceptual Parfumeri

29 *Happily Dizzy*

2022
Şampanyadan ilham alan koku
Parfüm :mentalkLINIK, ÆTHER: Conceptual Parfumeri
tarafından üretilmiştir.
Champagne inspired scent
Perfume by :mentalkLINIK, produced by ÆTHER:
Conceptual Parfumeri

30 *A Symptom + Lunatic Poems 2301*

2023
7+1 kanal ses yerleştirme
Ses :mentalkLINIK & Orkun Şentürk
Şiirler :mentalkLINIK, seslendirme: Jeanna Criscitiello
7+1 channel sound installation
Sound by :mentalkLINIK & Orkun Şentürk, poems by :mentalk-
LINIK, voice-over by Jeanna Criscitiello